Rep Order# 8860398 Status Revised EC'd Yes

09/06/2012 1:26 PM Last Received:

09/06/2012 12:44 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) ROMNEY, MITT

Product ROMNEY/P/R Estimate# 361

Buyer STEPHANIE KINCAID

Phone# Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION

> 138 CONANT ST BEVERLY, MA 01915

Agency C/P1/P2/E //361

Flight Dates 09/07/2012 - 09/10/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of 8

## --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISION TO SHOW CHANGES TO ROMNEY ORDER PER BUYER YES, SHE IS AN ODD BALL...CANCELLED ALL REQUEST. MONDAY SPOTS. WHATEVER...

PLEASE CONFIRM.

THANKS MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	600A-700A	A	:30	\$245.00	09/07-09/07	2	1	2	\$490.00	
		Buyli	ne Comment	: NEWS								
	/	/										
	*2	M	600A-700A	1	:30	\$245.00	09/10-09/10	0	0	0	\$0.00	
		Buyli	ne Comment	: NEWS								
ă.		Sales Ren	mark: V	73 2X CAN								
		V3 Commer	nt Changed,	Spots/week Changed								
	/		= ==									
	*/	М	700A-900A		:30	\$150.00	09/10-09/10	0	0	0	\$0.00	
	1			: EARLY SHOW	.50	Q130.00	03/10 03/10	C			+0.00	
~		Sales Ren		73 2X CAN								
				Spots/week Changed								
		V5 COMME	ire changed,	spots/week changed								
		_			25/24				-			
	4	F	700A-900A		:30	\$150.00	09/07-09/07	2	1	2	\$300.00	
		Buyli	ne Comment	: EARLY SHOW								

Rep Order# EC'd Yes	8860398	Ver#	3	Status Revised	Traffic Order#	Printed: Last Received:	09/06/2012 1:26 PM 09/06/2012 12:44 PM	2	2 of	8
						Showing Buylines: All I	Lines			

		Slowing Buyines. All Lines								
Advertiser Product	LAS-TV LAS VEGAS ( ) ROMNEY, MITT ROMNEY/P/R 361		CONANT S' VERLY, MA	Γ 01915	R PRODUCTION	Rep Firm Sales Office Salesperson		WASHING MIKE JONE		
	STEPHANIE KINCAID	Flight Dates Hiatus Week	09/07/	2012 - 09/10/20	012	Salesperson Salesperson		202-872-5 202-872-0		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*5	M 900A- 1000A		:30	\$250.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: LIVE									
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/wee	ek Changed								
_ *6	F 900A- 1000A		:30	\$250.00	09/07-09/07	0	0	0	\$0.00	
	Buyline Comment: LIVE									
	Sales Remark: V3 NA									
	V3 Comment Changed, Spots/wee	ek Changed								
74	M 1000A- 1100A		:30	\$350.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: PRICE IS	RIGHT								
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/wee	ek Changed								
_ *8	F 1000A-		:30	\$350.00	09/07-09/07	0	0	0	\$0.00	
	1100A									
	Buyline Comment: PRICE IS	RIGHT								
	Sales Remark: V3 NA									
	V3 Comment Changed, Spots/wee	ek Changed								
_ *9	M 1100A- 1200P		:30	\$500.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: YOUNG AND	D RESTLESS								
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/wee	ek Changed								
- *10	F 1100A- 1200P		:30	\$500.00	09/07-09/07	0	0	0	\$0.00	
	Buyline Comment: YOUNG AND Sales Remark: V3 NA	D RESTLESS								

V3 Comment Changed, Spots/week Changed

Rep Order# EC'd Yes	8860398 Ver# 3	3 Status Revised	Traffic Order# Printed: Last Received: Showing Buylines: A				09/06/2012 1:26 PM 3 of 8 09/06/2012 12:44 PM Lines					
Advertiser ( Product I Estimate# 3	AS-TV LAS VEGAS ) ROMNEY, MITT ROMNEY/P/R 661 TTEPHANIE KINCAID		Agency ( ) AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //361 Flight Dates 09/07/2012 - 09/10/2012 Hiatus Weeks				Salesperson ( ) MIKI Salesperson Phone# 20:			HINGTON E JONES 2-872-5880 2-872-0263		
Fax# LT Ln	Day Time	Program	matus (veeks	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
.1/	M 1200P- 1230P Buyline Comment: Sales Remark: V: V3 Comment Changed,	3 2X CAN		:30	\$225.00	09/10-09/10	0	0	0	\$0.00		
√ *12	F 1200P- 1230P Buyline Comment:	NEWS		:30	\$225.00	09/07-09/07	0	0	0	\$0.00		

*1	M 1200P- 1230P	:30	\$225.00	09/10-09/10	0	U	U	\$0.00
	Buyline Comment: NEWS							
	Sales Remark: V3 2X CAN							
	V3 Comment Changed, Spots/week Changed							
√ *12	F 1200P- 1230P	:30	\$225.00	09/07-09/07	0	0	0	\$0.00
	Buyline Comment: NEWS							
	Sales Remark: V3 NA							
	V3 Comment Changed, Spots/week Changed							
,								
*1/3	M 1230P-	:30	\$325.00	09/10-09/10	0	0	0	\$0.00
	200P Buyline Comment: BOLD AND BEAUTIFUL							
	Sales Remark: V3 2X CAN							
	V3 Comment Changed, Spots/week Changed							
	13 Commente Changea, Spots/ neck Changea							
_ *14	F 1230P- 200P	:30	\$325.00	09/07-09/07	0	0	0	\$0.00
	Buyline Comment: BOLD AND BEAUTIFUL							
	Sales Remark: V3 NA							
	V3 Comment Changed, Spots/week Changed							
✓ <sub>*15</sub>	F 200P-300P	:30	\$350.00	09/07-09/07	0	0	0	\$0.00
	Buyline Comment: THE TALK							
	Sales Remark: V3 NA							
	V3 Comment Changed, Spots/week Changed							
*1,6	M 200P-300P	:30	\$350.00	09/10-09/10	0	0	0	\$0.00
/	Buyline Comment: THE TALK							

Sales Remark:

V3 2X CAN V3 Comment Changed, Spots/week Changed Rep Order# 8860398 EC'd Yes Traffic Order# **Printed:** 09/06/2012 1:26 PM 4 of 8 Ver# 3 Status Revised Last Received: 09/0 Showing Buylines: All Lines 09/06/2012 12:44 PM

Advertiser Product	LAS-TV LAS VEGAS ( ) ROMNEY, MITT ROMNEY/P/R 361	Agency ( 138 CO BEVER Agency C/P1/P2/I		Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES						
	STEPHANIE KINCAID	Flight Dates Hiatus Weeks		/2012 - 09/10/20	12	Salesperson Salesperson		202-872-9 202-872-0		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*21	M 300P-400P		:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: ELLEN									
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/week Changed									
18	F 300P-400P		:30	\$325.00	09/07-09/07	2	1	2	\$650.00	
10	Buyline Comment: ELLEN		.50	\$323.00	03/01 03/01	2	1	-	¥030.00	
	/									
19	M 430P-500P		:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: NEWS									
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/week Changed									
20	F 430P-500P		:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
	Buyline Comment: NEWS									
*21	M 500P-630P		:30	\$375.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: NEWS		. 30	\$373.00	03/10 03/10	Ü	O	Ü	40.00	
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/week Changed									
22	F 500P-630P		:30	\$375.00	09/07-09/07	2	1	2	\$750.00	
	Buyline Comment: NEWS									
/23	M 630P-700P		:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: INSIDE EDITION									
	Sales Remark: V3 2X CAN									
	V3 Comment Changed, Spots/week Changed									
5 401	/				00/07 00/5-	_			2075 00	
*24	F 630P-700P		:30	\$875.00	09/07-09/07	1	1	1	\$875.00	
	Buyline Comment: INSIDE EDITION Sales Remark: V3 1X CAN & RATE CHAN	CE								
	Sales Remark: V3 1X CAN & RATE CHAN	GE								

V3 More than 2 codes changed

Station KLAS-TV LAS VEGAS Advertiser ( ) ROMNEY, MITT Product ROMNEY/P/R Estimate# 361 Buyer STEPHANIE KINCAID		Agency ( ) 138 CON BEVERI Agency C/P1/P2/E Flight Dates	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES  Salesperson Phone# 202-872-5880									
Phone	e#			<b>Hiatus Weeks</b>				Salesperson	FAX#	202-872-0	263	
Fax#	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	F 700P-800	 )P		:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
	/	Buyline Comment										
			V3 1X CAN									
		V3 Comment Changed	d, Spots/week Changed									
		/										
	*26	M 700P-800	)P		:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
		Buyline Comment	t: ET/INSIDER									
		Sales Remark:	V3 2X OUT									
		V3 Comment Changed	i, Spots/week Changed									
	27	F 1100P-			:30	\$500.00	09/07-09/07	2	1	2	\$1,000.00	
		1130P	VENIO									
		Buyline Comment	t: NEWS									
	/								2	0		
	*28	M 1100P- 1130P			:30	\$500.00	09/10-09/10	0	0	0	\$0.00	
		Buyline Comment	t: NEWS									
		Sales Remark:	V3 2X CAN									
		V3 Comment Changed	l, Spots/week Changed									
	*29	M 1130P-			:30	\$225.00	09/10-09/10	0	0	0	\$0.00	
/		1230A										
		Buyline Comment Sales Remark:	t: LETTERMAN V3 2X CAN									
			i, Spots/week Changed									
		vs comment changed	i, Spots/week changed									
	30	F 1130P-			:30	\$225.00	09/07-09/07	2	1	2	\$450.00	
	30	1230A			:30	\$225.00	09/07-09/07	2	1	2	\$430.00	
		Buyline Comment	t: LETTERMAN									
	*31	M 1000P-			:30	\$2,000.00	09/10-09/10	0	0	0	\$0.00	
		1100P	10									
		Buyline Comment	t: HAWAII 5-0									

Sales Remark:

V3 2X OUT V3 Comment Changed, Spots/week Changed

Buyline Comment: THE UNIT

Rep Order# EC'd Yes

Traffic Order#

Printed: 09/06/2012 1:26 PM Last Received:

09/06/2012 12:44 PM

6 of 8

Showing Buylines: All Lines

Product Estimate Buyer	Advertiser ( ) ROMNEY, MITT Product ROMNEY/P/R Estimate# 361			Agency ( ) 138 CO BEVER Agency C/P1/P2/E Flight Dates Hiatus Weeks	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES  Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263				in the second			
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	F 900A-40	CP CP		:30	\$300.00	09/07-09/07	4	1	4	\$1,200.00	
		Buyline Commer	t: US OPEN TENNIS									
52	*33	F 1000P- 1100P Buyline Commer Sales Remark: V3 Comment Change	it: BLUE BLOODS V3 RATE CHANGE d, Rate Changed		:30	\$7,500.00	09/07-09/07	2	1	2	\$15,000.00	
	34	SA 900A-70 Buyline Commer	CP tt: US OPEN TENNIS		:30	\$500.00	09/08-09/08	4	1	4	\$2,000.00	
,	*\$5	SA 500P-70 Buyline Commer Sales Remark: V3 More than 2 co	t: NEWS V3 1X OUT & RATE CHAN	GE	:30	\$550.00	09/08-09/08	1	1	1	\$550.00	
,	*36	SU 530P-60 Buyline Commer Sales Remark: V3 More than 2 co	t: POLITICS NOW V3 DATE CHANGE		:30	\$250.00	09/09-09/09	1	1	1	\$250.00	
_	*37	Sales Remark:	OP at: ENTERTAINMENT TONIG V3 NA d, Spots/week Changed	HT	:30	\$175.00	09/08-09/08	0	0	0	\$0.00	
-	*38	SA 1000P- 1100P Buyline Commer Sales Remark: V3 Comment Change	nt: 48 HOURS V3 1X CAN d, Spots/week Changed		:30	\$900.00	09/08-09/08	0	0	0	\$0.00	
	39	SA 1130P- 1230A			:30	\$70.00	09/08-09/08	1	1	1	\$70.00	

Rep Or EC'd		8860398	Ver#	3 Status Revised	Traffic	Order#			Printed: Last Received: ng Buylines: All Li	09/06/2012 1:26 09/06/2012 12:44 nes			7 of 8	
Station Adverti Produc Estimat	iser ( t F	AS-TV LAS ' ) ROM! ROMNEY/P/R 361	NEY, MITT			38 CONA EVERLY	NT ST	N RAMBLER P 1915	RODUCTION	Rep Firm Sales Office Salesperson		/ASHINGTO		
Buyer Phone# Fax#	S	STEPHANIE I	KINCAID		Flight Dates Hiatus Weel			012 - 09/10/2012		Salesperson l Salesperson l		202-872-58 202-872-02		
LT	Ln	Day	Time	Program				Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
						-								
	40	SA Buylin	500A-700A e Comment:	EARLY SHOW		: 3	30	\$85.00	09/08-09/08	2	1	2	\$170.00	
	41	SU Buylin	600A-630A e Comment:			: 1	30	\$125.00	09/09-09/09	1	1	1	\$125.00	
	*42	Sales Rema	ark: V	SUNDAY MORNING 3 RATE CHANGE Rate Changed		:3	30	\$325.00	09/09-09/09	2	1	2	\$650.00	
	43	SU Buylin	800A-830A e Comment:			::	30	\$325.00	09/09-09/09	2	1	2	\$650.00	
	44	SU Buylin	830A-900A e Comment:	FACE THE NATION		::	30	\$300.00	09/09-09/09	1	1	1	\$300.00	
	45	SU Buylin	900A-700P e Comment:	US OPEN TENNIS		::	30	\$750.00	09/09-09/09	4	1	4	\$3,000.00	
	*46	Sales Rema					30	\$200.00	09/09-09/09	3	1	3	\$600.00	
53	*47	SU Buylin Sales Rema		60 MINUTES 3 RATE CHANGE		::	30	\$3,375.00	09/09-09/09	1	1	1	\$3,375.00	

:30

\$1,400.00 09/09-09/09 2 1

2

\$2,800.00

V3 Comment Changed, Rate Changed

Buyline Comment: THE GOOD WIFE

900P-1000P

48

SU

 Rep Order#
 8860398
 Ver#
 3
 Status Revised
 Traffic Order#
 Printed:
 09/06/2012 1:26 PM
 8 of
 8

 EC'd
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 Last Received:
 09/06/2012 12:44 PM

Showing Buylines: All Lines

Station K Advertiser Product Estimate# Buyer Phone# Fax#	LAS-TV LAS ( ) ROM ROMNEY/P/I 361 STEPHANIE	NEY, MITT R		Agency ( ) AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //361 Flight Dates 09/07/2012 - 09/10/2012 Hiatus Weeks				Rep Firm Sales Office Salesperson Salesperson	( ) N Phone#	WASHINGTON MIKE JONES 202-872-5880 202-872-0263		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1/49	SU	1000P- 1100P			:30	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
	Sales Rem	mark: \	: THE MENTALIST /3 RATE CHANGE , Rate Changed									
50	SU Buylin	1100P- 1130P ne Comment	: NEWS		:30	\$350.00	09/09-09/09	2	1	2	\$700.00	
51	SU Buylir	500A-600A	A : DC/WALL ST		:30	\$75.00	09/09-09/09	2	1	2	\$150.00	

## --- REPORT TOTALS---

Report Totals: 52 / \$41,030.00

## -- SALES MONTHLY TOTALS---

Sep 12: 52 / \$41,030.00 Sales Totals: 52 / \$41,030.00 Station Totals: 52 / \$41,030.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$136,767 30% KSNV 40% KTNV 25% KTUD 0% CABL 0% KLAS 0% KVCW 0% KVMY 0% KVVU UNKN

Books FEB11 Demos RA35+